

Purchasing Power Jamaican Getaway Sweepstakes

OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Timing: The Purchasing Power Jamaican Getaway Sweepstakes (the "**Sweepstakes**") begins on November 12, 2014 at 12:00:01 A.M. Eastern Time ("**ET**") and ends on December 7, 2014 at 11:59:59 P.M. ET (the "**Promotion Period**"). Sponsor's computer will be the official timekeeping device for this Sweepstakes.

2. Eligibility: Sweepstakes is open only to persons who are a) currently working at eligible employers, associations, or employees of the Federal government; b) legal United States residents residing in the forty-eight (48) contiguous United States or the District of Columbia; c) eighteen (18) years of age or older who have reached the age of majority in the jurisdiction where they reside at time of entry; and d) Purchasing Power members and those who sign up for Purchasing Power membership during the Promotion Period. Sweepstakes is not open to members of the general public. Void where prohibited by law. Employees (including immediate family members [spouse, parents, siblings and children] and those living in the same household of each such employee) of Purchasing Power LLC, ("**Sponsor**"), Marketing Visions, Inc. ("**Administrator**"), their parents, affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers are not eligible. Subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3. How To Enter: There are three (3) ways to enter the Sweepstakes.

A. **Membership Sign-Up:** Eligible entrants who have never been Purchasing Power members will automatically receive one (1) entry into the Sweepstakes for registering for Purchasing Power during the Promotion Period. This method of entry is only available to new registrations. To register, go to www.purchasingpower.com (the "**Website**") and login to the Website. It is free to become a Purchasing Power member. Standard data charges may apply to smartphone entry. Check your service plan for details. Limit one (1) entry per person via this method of entry.

B. **Via Purchasing Power Purchase:** Eligible entrants will receive one (1) entry by making a purchase via the Website during the Promotion Period. Limit (3) three purchase entries per person during the Promotion Period.

C. To Receive Sweepstakes Entries Without Making A Purchase: On a piece of 3" x 5" paper, neatly hand print your name, complete mailing address, day and evening phone numbers, email address (if any), and date of birth and enclose your completed entry in an envelope with first-class postage affixed and mail to: Purchasing Power Jamaican Vacation Sweepstakes, P.O. Box 693, Ardsley, NY 10502. All entries must be postmarked by December 8, 2014 and received by December 12, 2014. Additional entries beyond this limit submitted by a single person are declared void. No mechanically reproduced entries accepted. Sponsor is not responsible for entries sent by mail that are not received for any reason, including entries that are lost, late, misdirected, illegible, incomplete, or have postage due. Limit one (1) entry per outer mailing envelope.

Limit four (4) entries per person regardless of the method of entry. All online and mail-in entries become the property of the Sponsor and will not be returned.

Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the e-mail address used to register will be deemed to be the registrant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder. Normal Internet access and usage charges imposed by your Internet service provider will apply.

4. Random Drawing: One (1) potential prize winner will be selected in a random drawing ("**Drawing**") on or about December 15, 2014 from among all eligible entries received. The Drawing will be conducted under the direction of Administrator, whose decisions are final in all matters relating to the Sweepstakes. The potential prize winner will be notified by e-mail, postal mail or phone within three (3) days after the drawing is held. The odds of winning a Sweepstakes prize depend on the total number of eligible entries received.

Potential prize winner will be required to sign and return to Administrator, within five (5) business days of the date notice is sent, an affidavit of eligibility and liability release and (where imposing such condition is legal) a publicity release (collectively, the "**Prize Claim Documents**") in order to have the opportunity to receive a prize. If the potential prize winner cannot be contacted, or fails to sign and return the Prize Claim Documents within the required time period, then such potential prize winner may be disqualified and/or otherwise forfeit his or her opportunity to receive a prize. Additionally, Sponsor reserves the right to and may conduct a voluntary background check on any potential Grand Prize winner, and such individual agrees to cooperate, to confirm eligibility and to help ensure that awarding a prize to any such individual will not bring the "Released Parties" (as that term is defined below) into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Sweepstakes or the Released Parties as determined

by Sponsor in its sole discretion. In the event that a potential prize winner is disqualified for any reason, there will be three (3) alternate drawings following the procedure stated above, after which the prize in question will remain unawarded. Prize will be awarded to the person whose name is on the entry.

5. Prize And Approximate Retail Value: There is one (1) Prize available to be won in this Sweepstakes, which consists of a voucher redeemable for a trip for the winner and up to three (3) guests to Jewel Runaway Bay Beach & Golf Resort, Runaway Bay, Jamaica. Trip package includes roundtrip, economy class air transportation from a major U.S. gateway airport near winner's residence to a major Jamaican gateway airport near Runaway Bay, Jamaica; standard hotel accommodations (two (2) rooms, double occupancy) at Jewel Runaway Bay Beach & Golf Resort, Runaway Bay, Jamaica ("**Resort**") for four (4) nights, transportation to and from the Resort and the Jamaican gateway airport, and all meals and all drinks within the Resort (winner is responsible for meal gratuities). Total Approximate Retail Value ("**ARV**") of Grand Prize: \$5,000.

Travel will be awarded in the form of a voucher redeemable through HotelBlox™. Voucher is only redeemable for the trip described herein. Reservations must be made in accordance with the instructions provided with the Voucher a minimum of forty-five (45) days prior to arrival date and must commence after April 15, 2015 and be completed by April 15, 2016. Travel is subject to availability and certain restrictions and blackout dates will apply. HotelBlox will determine airline, flight itinerary and hotel in its sole discretion. Winner's guests must be eighteen (18) years of age or older, or if a guest is a minor, the winner must be such guest's parent or legal guardian. Winner and his or her guests must travel together on the same itinerary and possess all required travel documents, including valid passports. HotelBlox may request a copy of all travelers passports prior to travel. Air transportation tickets are non-refundable/non-transferable and may not be valid for upgrades and/or frequent flyer miles. All air transportation tickets are subject to the vagaries of flight variation, work stoppages and schedule or route changes. ARV for travel prizes may vary depending upon points of departure and destination and fare fluctuations. Prize winner will not receive cash or any other form of compensation if actual travel costs are less than the prize ARV in these Official Rules. No credit will be issued for any voucher that is not used in its entirety. Winner and his/her guests are solely responsible for all expenses not included as part of the Prize description. Voucher is not redeemable for cash, not replaceable if lost, destroyed, stolen, or expired, and void if altered, photocopied or reproduced. Prize winner's guests must each sign and return a liability/publicity release prior to tickets being issued. Winner and guests are responsible to obtain and maintain their own insurance relative to prize (if desired). Prize winner will be issued a 1099 tax form for the actual retail value of the prize following the date prize is awarded.

In the event prize winner and/or his or her guests engage(s) in behavior that (as determined by Sponsor or its designee in their sole and absolute discretion) is obnoxious or threatening, illegal, or that is intended to annoy, abuse, intimidate, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send winner and/or his or her guests home with no further compensation and any element of the prize, if any, still remaining will be immediately forfeited.

If a prize winner or guests make any false statements in any document referenced above, the winner will be required to promptly return to Sponsor upon demand the cash equivalent of the prize won. No assignment, transfer, or substitution of prize, in whole or in part, is permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value at its sole discretion if the prize offered becomes unavailable for any reason.

6. Release: By participating in the Sweepstakes and/or receiving the prize, entrants agree to release and hold harmless Sponsor, Administrator, and each of their respective subsidiaries, affiliates, suppliers, distributors, licensors, advertising and promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "**Released Parties**") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of the prize.

7. Publicity: Except where such condition is legally prohibited, by participating in the Sweepstakes and accepting the Prize, the verified winner hereby agrees and grants the Sponsor and its designees the right, but not the obligation, to the use of winner's name, voice, likeness, photograph, and opinions along with his or her address (city and state) and any statements made by or attributed to such winner in any and all media, now known or hereafter devised, without notice, review or approval, in perpetuity and throughout the universe for advertising and promotional purposes in connection with the Sweepstakes and other promotions without further compensation, and releases the Sponsor and its designees from any liability with respect thereto.

8. Limitations of Liability The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process of the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use

or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein.

9. General Conditions: Sponsor is not responsible for entries that are not received for any reason, including any computer, online, telephone, human error, technical malfunctions, lost, late, incomplete, invalid, unintelligible or misdirected entries. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor reserves the right to cancel, suspend and/or modify this Sweepstakes, or any part of it, if any fraud, technical failures (whether due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud), or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes. Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. If Sponsor terminates this sweepstakes, Sponsor reserves the right to conduct a random drawing to award the prize from among all eligible entries received as of the termination date. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any entry to be received by Sponsor on account of technical problems, human error, or any combination thereof.

10. Disputes: Except where prohibited, entrants agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Georgia, U.S.A. "**Georgia**"; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and

entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the Georgia, without giving effect to any choice of law or conflict of law rules (whether of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Georgia.

11. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's [Privacy Policy](#).

12. Winners List: For Sweepstakes results (available after January 15, 2015) and/or a copy of these Official Rules, send a hand-printed, self-addressed, stamped envelope to: The Purchasing Power Jamaican Getaway Sweepstakes, P.O. Box 693, Ardsley, NY 10502. Requests must be received by March 1, 2015.

13. Sponsor: Purchasing Power LLC, 1349 West Peachtree St NW, Suite 1100, Atlanta, GA 30309. **Administrator:** Marketing Visions, Inc., 520 White Plains Road, Suite 500, Tarrytown, NY 10591.