

The Premier Purchase Program

Meeting the needs of today's employers and employees



For employers who want to stay competitive in benefit offerings, Purchasing Power is **the premier purchase program** that makes it possible for you to provide your employees with an easy, responsible way through payroll deduction to acquire **name-brand products**, from computers to home appliances to electronics.

Since the program was first introduced, Purchasing Power has serviced **more than 500,000 orders** from employees of leading companies and organizations across the U.S., from **Fortune 500** to **government agencies**.

Purchasing Power is an excellent supplement to an existing manufacturer cash discount program. And if you don't have such a program, but would like one, Purchasing Power can set one up for you. So regardless of credit status, all employees can benefit from Purchasing Power.

Program Benefits

Your Employees

- Best option for employees who don't want to use cash or credit
- Payroll deduction makes it easier to budget and make payments on time
- Employees know the total price up front and pay for the item in full by making manageable payments over just 12 months, avoiding late fees and long-term payment plans
- There are spending limits in place, depending on the employee's salary, which helps protect them from over-extending themselves

Your Company (and You)

- Easy-to-administer program that supports retention and work-life balance
- Gives your benefits package the competitive edge, plus you bear no liability or incremental costs
- Purchasing Power does most of the work, including fulfillment and marketing
- Our responsible alternative helps reduce financial stress in the workplace and increase employee productivity

Program Features

The Purchasing Power program is available to companies with 500 or more eligible employees. Features of our premier purchase program include:

Easy Qualification: Employees must be 18 years old and meet minimum salary and tenure requirements.

No hidden fees: The all-inclusive price includes the product, value-added features, taxes where applicable, and delivery.

Tangible benefit: Employees will receive their product soon after they enroll and their order is placed, so they can begin enjoying it immediately.

Brand-name products: We carry top-of-the-line products from brands such as Dell™, Hewlett Packard®, Canon, Sony, Panasonic, Apple®, Kenmore® and Craftsman®.

We have had over 2,500 employees purchase computers, printers and cameras that are available through our program. Over 90% of our employees have said that they would recommend Purchasing Power to a co-worker or friend, and we have consistently seen that we have repeat purchases of about 73%. Those statistics speak volumes about how much our employees appreciate the benefit of Purchasing Power.

- Total Rewards Manager
Newell Rubbermaid

