

The Premier Purchase Program

Meeting the needs of today's employers and employees – and you



For brokers looking for a proven, turn-key way to build relationships with employers in a competitive marketplace, Purchasing Power is **the premier purchase program** that gives employees an easy, responsible way to buy **name-brand products** like computers, home appliances and electronics through **payroll deduction**.

Since the program was first introduced, Purchasing Power has serviced **more than 500,000** orders from employees of leading companies and organizations across the U.S., from **Fortune 500** to **government agencies**.

Purchasing Power is an excellent supplement to a company's existing manufacturer cash discount program. And if a company doesn't have such a program, but would like one, Purchasing Power can set one up. So regardless of credit status, all employees can benefit from Purchasing Power.

With Purchasing Power in your portfolio, you're offering a program that's a **win-win-win** for everyone involved – the employer, their employees, and you. Here's how:

Program Benefits

For Brokers

- A recurring revenue stream for you because brokers earn a commission with every employee purchase – and more than half of our customers have ordered more than once
- Provides a true point of differentiation from your competitors
- A great product to offer new or existing accounts because it helps create goodwill between the company and its employees
- Purchasing Power handles everything from start to finish: qualification, purchasing, shipping, payments and customer service

For Employers

- Easy-to-administer program that supports retention and work-life balance
- Gives employer's benefits package the competitive edge, plus they bear no liability or incremental costs
- Purchasing Power does most of the work, including fulfillment and marketing
- Our responsible alternative helps reduce financial stress in the workplace and increase employee productivity

For Employees

- Best option for employees who don't want to use cash or credit
- Payroll deduction makes it easier to budget and make payments on time
- Employees know the total price up front and pay for the item in full by making manageable payments over just 12 months, avoiding late fees and long-term payment plans
- There are spending limits in place, depending on the employee's salary, which helps protect them from over-extending themselves

Program Features

The Purchasing Power program is available to companies with 500 or more eligible employees. Features of our premier purchase program include:

Easy Qualification: Employees must be 18 years old and meet minimum salary and tenure requirements.

No hidden fees: The all-inclusive price includes the product, value-added features, taxes where applicable, and delivery.

Tangible benefit: Employees will receive their product soon after they enroll and their order is placed, so they can begin enjoying it immediately.

Brand-name products: We carry top-of-the-line products from brands such as Dell™, Hewlett Packard®, Canon, Sony, Panasonic, Apple®, Kenmore® and Craftsman®.



Purchasing Power is rated A+ by the
Better Business Bureau

