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## **Holiday Season Philanthropy Flourishes at Purchasing Power**

**ATLANTA, Ga. (December 16, 2008)** – This holiday season, employees at Atlanta-based [Purchasing Power](#) have made their list and are checking it twice; putting the needs of others at the very top of their list. With a successful can food drive orchestrated to benefit the Atlanta Community Food Bank held in November and plans to adopt the Alternative Life Paths facility through Children’s Restoration Network in December, company employees are rallying together to make a difference in the lives of many Atlantans.

The food drive for the Atlanta Community Food Bank “fill the shelves” venture pitted department against department to see which could collect the most food items as possible. In the end, 1,379 pounds of non-perishable food items were counted, weighed and donated by the company’s 94 employees.

For the Alternative Life Paths adopt-a-facility effort, Purchasing Power employees will help make Christmas a little bit brighter for the 37 children and teens housed at the facility. With the names of the children written on a star and hanging on the company Christmas tree, employees will take a star and purchase items from the child’s wish list. These children, some who have been displaced by their families, have special needs, or are wards of the state, will be surprised on December 22, when a group of employees don their Santa hats and deliver the holiday gifts.

“Our staff is absolutely committed to helping those less fortunate this holiday season, especially in light of the tough economic times so many are facing,” said Richard Carrano, president and CFO at Purchasing Power.

### **About Purchasing Power**

Purchasing Power is a voluntary benefit provider of employee purchase programs. Through Purchasing Power, employees can buy computers, electronics and home appliances through the ease of payroll deduction. The company is licensed in all 50 states as a reseller of personal computers, consumer electronics, and home appliances, maintaining relationships with the major manufacturers, as well as several resellers, distributors and other suppliers. For more information, visit [www.PurchasingPower.com](http://www.PurchasingPower.com).