

# Program Overview

Purchasing Power helps employees manage the cost of acquiring life-enhancing purchases, regardless of credit status and with the convenience of payroll deduction.

Purchasing Power is a unique employee benefit program that provides employees with an economical and innovative way to purchase high quality, brand-name computers, consumer electronics and home appliances through payroll deduction or alternatively a cash discount program.

**Program Highlights** 5 – 10% consistent year-over-year participation

- Over 50% average repeat buyer base
- Implementation: 4 week process from client sign-up and first customer order
- 3 enrollments where employees can purchase products
  - Spring: March 15 – April 15
  - Back to School: July 15 – August 15
  - Holiday: November 15 – December 15



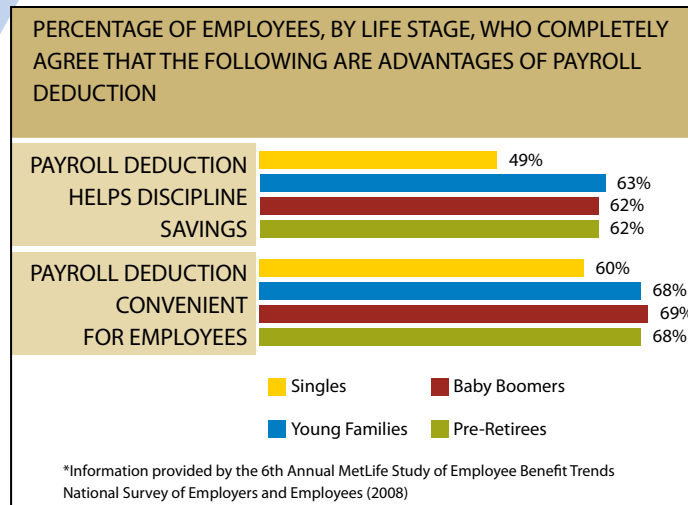
# Employee Benefits

Purchasing Power meets employees' desire for greater benefit choice and a better kind of living.

## Benefits to the Employee

- Easy Qualification
- Convenient payroll deduction or cash discount program
- New, brand-name current line products
- No deposit, no additional fees and a 12-month repayment plan saves the employee money
- Simplified shopping experience

## Employees enjoy the convenience and budgetary aspect of payroll deduction



# Employer Benefits

Purchasing Power recognizes that employers are looking for new ways to add value to their benefits package. Purchasing Power is the easy solution for employers seeking a simple-to-administer program that will enhance their benefits package with no implementation or participation cost.

## A program that aligns with your business objectives

- Enhances employee benefits package
- Increases employee recruitment and retention
- Fosters a more productive and connected work-force
- Increases participation in online employee self-service initiatives
- A program for everyone (payroll deduction or cash discount)



Today's compensation plans should benefit employees and make a positive difference in their daily lives. And, providing benefits shouldn't be a burden on employers. Purchasing Power means a better living for everyone.



Purchasing Power is the only company that offers the ease and affordability of payroll deduction or a cash discount for its employee purchase program.



Computers  
*and More*  
via Payroll  
Deduction

*"This program is an asset as an employee benefit. No credit check and payroll deduction - how much easier can it get?"*

**-Satisfied Healthcare Employee and Customer February 2008**



sales@purchasingpower.com  
www.PurchasingPower.com

695 Pylant Street  
Atlanta, Georgia 30306  
877-208-7165

