

SUCCESS STORIES

Healthcare Company

In 31 months, 1,392 of 5,000 eligible employees placed orders for computers through Purchasing Power. Ordered revenue totaled \$2.1 million, with an annual penetration of 9% and a 33.3% rate of repeat buyers.

Manufacturing Company

In 36 months, 10,175 orders were taken, totaling ordered revenue of \$16.1 million.

Employee Association

In 60 months, 6,100 orders were taken, totaling ordered revenue of \$10.1 million. Repeat buyers were 76% of orders.

ABOUT PURCHASING POWER

Purchasing Power is the only company that offers combined payroll deduction and automatic qualification for convenient and affordable purchases of computers, electronics and home appliances

- Based in Atlanta, Georgia
- Established reputation for offering unique voluntary employee benefit programs
- Licensed in all 50 states as a reseller of personal computers, electronics and home appliances
- Maintains strong relationships with the major manufacturers
- Clients include Fortune 500 companies and large government agencies
- Ranked on both Entrepreneur and Inc. magazines' lists of fastest growing companies two years in a row

FULL SERVICE PROVIDER OF VOLUNTARY EMPLOYEE PURCHASE PROGRAMS



***You're already
selling life, health
and disability.***

*Set yourself apart
by adding a new
voluntary benefit
to your portfolio.*



sales@purchasingpower.com

www.PurchasingPower.com

695 Pylant Street

Atlanta, Georgia 30306

877-208-7165

Start selling Purchasing Power today.



PURCHASING POWER IS THE FASTEST GROWING MARKET LEADER IN HELPING EMPLOYEES PURCHASE COMPUTERS AND OTHER PRODUCTS THROUGH PAYROLL DEDUCTION OR ALTERNATIVELY, A CASH DISCOUNT PROGRAM



ADD A NEW, INNOVATIVE PRODUCT TO YOUR PORTFOLIO;

Call our sales team today at **877-208-7165** or email them at **sales@purchasingpower.com**

PROGRAM FEATURES

- Payroll deduction or cash discount options
- Easy enrollment process – automatic qualification based on tenure and salary
- Order online or by phone
- Order(s) shipped directly to employee's home
- Complete customer service team for support

State-of-the-Art Products and Top Brands

■ Computers

Purchasing Power offers brand-new products from many of the major computer manufacturers including Dell, Acer, Compaq, Lenovo and Hewlett Packard

■ Consumer Electronics

Our line of consumer electronics also feature top tier brands such as Canon, Sony, Samsung, Panasonic and Apple

- Camcorders
- Digital cameras
- Home entertainment
- In car technology
- MP3 players
- PC accessories
- Televisions

■ Home & Appliances

Purchasing Power offers brand-new appliances from leading manufacturers such as Kenmore and Craftsman

- Appliances
- Outdoor Equipment
- Furniture
- Patio
- Fitness Equipment

PRODUCER BENEFITS

- Provides a great prospecting tool by opening doors to new employer accounts
- Differentiates you as a producer
- Strengthens existing client relationships by offering a new voluntary benefit
- Involves no risk to you or the employer
- Positions you as the producer of choice for voluntary benefits
- Supplements year-end open enrollment activity with additional enrollment periods
- Generates passive commission income – on average \$4 per eligible
- Easy to administer



BOTH EMPLOYERS AND EMPLOYEES BENEFIT

For the Employer

- Easy to administer
- No implementation or participation fee
- No liability for purchases
- Enhances employee benefit package
- Supports employee retention
- Encourages work-life balance
- Promotes online self-service

For the Employee

- Automatic qualification based on tenure and salary
- Easy budgeting via payroll deduction
- High interest rates and long payment terms are avoided
- Simplified shopping experience
- Computer access improves both employee's and family's knowledge base
- A physical reminder of an employer's benefit program
- 12-month repayment plan saves employee money